



YASMINE MOLAVI
DESIGN & ILLUSTRATION



SUMMARY

Highly creative Art Director with five years experience developing print design, illustrations and web sites. Proven success designing brand promotions and displays for high-end fashion retail companies. Previous experience successfully managing client and vendor relationships. Key strengths include freehand drawing abilities, presentation and typography skills. Fluent in English, Farsi and working knowledge of French.

EDUCATION

- Graphic & Visual Design Degree - Kwantlen University College. Vancouver, BC Canada. Dean's Honor-roll. 2001-2004.
- Foundation Studies - Emily Carr Institute of Art & Design. Vancouver, BC Canada. Dean's Honor-roll. 2000-2001.

SOFTWARE

Comfortable on both MAC and PC platforms. Adobe Creative Suite, QuarkExpress, Microsoft Office, Web Animation via Flash, and HTML authoring via Dreamweaver.

WORK EXPERIENCE

Art Director

Museum of Tolerance, Simon Wiesenthal Center 2006 - present

Art Director for a world renowned cultural museum and non-profit center

- Design a variety of advertising for the Museum and its affiliate centers in North America, Israel and England.
- Design invitations, journals, and other fundraising gala design pieces for Museum and Center events.
- Maintain and manage purchase orders and contacts with print vendors.

Wholesale Visual Merchandising Graphic Designer

BCBG Max Azria Group 2005 - 2006

Graphic Designer for Wholesale Division of a leader in women's high-end fashion

- Collaborated with brand and sub-brand merchandisers and buyers to design five monthly directives for BCBG and its contemporary brands.
- Created intriguing and consumer friendly retail window displays, showroom displays and trade show booths.

Designer

Thinkbig Media | www.thinkbigmedia.com 2004 - 2005

Print and digital designer for an advertising and public relations firm. Oversaw a variety of projects from concept to completion. Managed clients, obtained quotes, designed and illustrated projects. Some of my most recent works at Thinkbig Media

Thinkbig Media included:

- BuyMagazine - Art direction of photography, digital layouts, illustration, and lifestyle photo re-imaging.
- Zola Hats - Direct collaboration with client to develop a series of POP material as well as press kits and other media collateral.

Freelance Designer

Yasmine Molavi Design & Illustration | www.yasminemolavi.com 2001 - present

Worked as a freelance designer both in Canada and the U.S. creating web, print design and illustration for a variety of clients.

Some recent clients include:

- Bruce Store & Bruce Eyewear - Created websites, and a series of promotional advertisements for a high end lifestyle boutique in Vancouver.
- Bikram's Yoga Vancouver - Designed advertisements with an Indian feel to reflect the origins of the practice while maintaining their graphic standards.
- Westbeach Clothing - Created a series of fashion illustrations for their Fall '05 and Spring '07 apparel basics line.

Design Intern

WOW! A Branding Company | www.wowbranding.com 2003 - 2004

Design Intern for an award winning North American branding company, Worked on concept and completion on projects ranging from:

- Health First Supplements - Created packaging concepts and designs in a team environment.
- Lift Restaurant - Worked with vendors on pricing and material sourcing for menu design.



PORTFOLIO

Please visit www.yasminemolavi.com for some samples of my work.

